



Art of HR

Logo Study | Version 2



OPTION 1

“your shingle”

OPTION 1A

AO
HR

THE ART OF HR

AO
HR

THE ART OF HR

AO
HR

THE ART OF HR

AO
HR

THE ART OF HR

OPTION 1B



A white book with the title 'AO HR' is placed on the seat of a black Eames-style chair. The chair has a black plastic shell and a wooden base. The background is a dark, textured wall. The lighting is dramatic, with a strong shadow cast by the chair onto the wall.

AO
HR

THE ART OF HR





OPTION 2

“art easel”

OPTION 2A

ART
of **HR**

ART
of **HR**

ART
of **HR**

OPTION 2B



ART
of HR





OPTION 3

“your badge”

OPTION 3A



OPTION 3B









OPTION 4

“a is for art”

OPTION 4A



OPTION 4B





